

# Question & Answer Summary

## Keeping Groceries Alive: Assessing Markets and Community Needs February 18, 2021

**Q: What can community organizations do to help with promotional efforts in rural grocery stores? (this question was submitted through the registration form)**

A: Answered live.

**Q:What resources are there to hire a professional to assess the market?**

A: Answered live.

**Q:How do you go about getting outside help for store audits?**

A: Answered live.

**Q:What are some unique collaborations/partnerships that you've seen at stores?**

A: Answered live.

**Q: What if the numbers don't suggest that it would be a viable grocery store? Then what?**

A: Answered live.

**Q: What type of software could you use to do mind mapping software? (for Nadine)**

A: Answered live.

**Q: Who are some community partners who could help with a community food assessment? / who could be on a grocery taskforce?**

A: Answered live.

**Q: Are there examples of a private business going through a community mapping process? Not necessarily to transition, but to adapt.**

A: Answered live.

**To find questions that were answered live, view the webinar recording located at [www.ruralgrocery.org](http://www.ruralgrocery.org) under the Events tab.**